



Great Circle Mapper Creates 100 Millionth Map

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Mountain View, CA, December 8, 2009 -- The Great Circle Mapper (<http://gc.kls2.com/>) recently created its 100 millionth map, just after the popular aviation web site's 13th anniversary. The Great Circle Mapper (GC Map) creates "great circle" maps and flight details for routes around the world and is used by airlines, aircraft manufacturers, pilots, and passengers to chart their trip or see details of routings, distances, and airports.

"Viral growth in popularity has propelled the Great Circle Mapper from a site hosted in my garage in 1996 to a reliable solution in 2009 relied on by many airlines and other users worldwide, wildly exceeding my expectations," said Karl L. Swartz, President and Founder of the Great Circle Mapper.

GC Map has developed a cult following over time, with many leaders in the aviation industry being regular users. Great circle distance are the shortest routes taking into account the curvature of the earth. Paths that appear as straight lines on a map are usually longer, requiring more time and fuel. The Great Circle Mapper includes many tools for airline planners, such as ETOPS (Extended Operations) maps to help visualize where twin-engine airliners may fly in remote parts of the world while staying close enough to emergency landing sites.

Marty St. George, Senior Vice President of Marketing and Commercial Strategy at JetBlue Airways, said, "I believe every network planner in the airline industry has used the Great Circle Mapper at one time or another. It is an invaluable tool for planning, analysis, and what-if exercises."

The Great Circle Mapper's next milestone will come on January 12, 2010 when a redesigned site debuts. The new site will build on 13 years of user experience and feedback plus a brand-new mapping engine to provide a faster and simpler-to-use web site with all the features that the site is known for along with many long-desired enhancements.

About the Great Circle Mapper

The Great Circle Mapper (<http://gc.kls2.com/>) began in 1996 as a free tool for visualizing the shortest path between airports around the globe, commonly known as the great circle path, and for computing the distance along this path. A comprehensive database containing nearly 35,000 airports and other facilities allows users to generate maps using nearly any airport in the world. Over 30 million maps per year are served to a diverse user community including airlines, charter operators, aircraft manufacturers, military and other government agencies, pilots, frequent fliers, and schools.

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